

Additional Information and Technical Assistance

Starting your own business can be the most exciting and rewarding experience of your life. There are many valuable resources for a person hoping to start a new business or take over or move an existing business. This is not a complete listing of resources. However, it will help you get started in the right direction towards fulfilling your dream.

LOCAL TECHNICAL ASSISTANCE

Economic Development Corporation of Manitowoc County

1515 Memorial Dr, Manitowoc, WI 54221
(920) 482-0540
www.edcmc.org

- Offers business development and planning assistance, statistics, marketing, contacts, gap financing, tax credits, available properties and buildings list, permitting and licensing assistance, business name registration assistance, and referrals to many programs and services.

Manitowoc Branch of SCORE—Chapter 508

1515 Memorial Dr, Manitowoc, WI 54221
(920) 482-0540

- SCORE provides mentoring, business plan assistance, marketing ideas, financial resources, and contacts for business advisors.

University of Wisconsin Extension—Manitowoc County/ Green Bay Small Business Development Center

Manitowoc County Office Complex
4319 Expo Drive, Manitowoc, WI 54221
(920) 683-4169

- The SBDC provides business plan assistance, financing plan development, and assistance in the areas of marketing, pricing, etc.

Lakeshore Technical College—Center for Entrepreneurship

1290 North Avenue
Cleveland, WI 53015-1414
(920) 693-1000

- Consult with, train, and assist Lakeshore area residents and LTC students seeking to start or further develop their own businesses. Offer courses, workshops, and seminars.

Mishicot Main Street Program

511 E. Main Street/PO Box 237, Mishicot, WI 54228-0237
mishicot@milwpc.com
www.mishicot.org

- Offers assistance with business plan development, advertising, financial analysis, inventory control, merchandising, marketing and other facets of operating your business

Two Rivers Main Street Program

Mike Zimmer
1609 Washington Street/PO Box 417, Two Rivers, WI 54241
920-794-1482
www.trmainstreet.org/index.htm

- Offers assistance with business plan development, advertising, financial analysis, inventory control, merchandising, marketing and other facets of operating your business

LOCAL BUSINESS ASSOCIATIONS

Cleveland Area Chamber of Commerce

(920) 693-8256

- Member organization for the growth and development of the Cleveland Area.

Kiel Area Association of Commerce

PO Box 44, Kiel, WI 53042
(920) 894-4638
<http://www.kielwi.org>

- Offers group health insurance and opportunities for marketing, promotion, social events, and industrial site listing.

St. Nazianz Growth, Inc.

(920) 773-2330

- A non-profit community development corporation established in 1968, whose goal is to enhance the quality of life of in the St. Nazianz area.

Manitowoc- Two Rivers Chamber of Commerce

1515 Memorial Dr, Manitowoc, WI 54221
(920) 684-5575
www.manitowocchamber.com

- Referrals, ribbon cutting, networking, community recognition, education programs, chamber bucks, advertising and marketing, long distance telephone group rate, and website development group rates.

OTHER SOURCES OF TECHNICAL ASSISTANCE

Business Answerline

1-800-940-7232

- Free information service provided by the Small Business Development Center (SBDC) for small business owners and prospective entrepreneurs.

Business Wizard

www.wisconsin.gov/state/app/wizard/LoadIntro

- Using a series of five question and answer pages, the Wizard provides customized information to help you start and operate a Wisconsin-based business.

Business Procurement Assistance Center

Morraine Park Technical College
2151 North Main St, West Bend, WI 53090
(262) 335-5893
matcmadison.edu/bpac

- Assists businesses in winning government contracts by providing services that include government market research, electronic bid matching, and bid preparation service.

Demographic Services Center

101 E Wilson St, 4th Flr, PO Box 8944, Madison, WI 53708
(608) 266-1927
www.doa.state.wi.us

- Develops population estimates and projections for local government units.

US Immigration and Naturalization Service

Bureau of Citizenship and Immigration Services
517 E Wisconsin Ave, Milwaukee, WI 53202
(800) 357-2099

- Provides information on immigration law.

US Economic Development Administration

Chicago Regional Office (serves Wisconsin)
111 N Canal St, Ste 855, Chicago, IL 60606
(312) 353-7706

- Provides grants for infrastructure development, local capacity building and business development to help communities alleviate conditions in economically distressed areas.

US Small Business Administration

Madison District Office
740 Regent St, Ste 100, Madison, WI 54706
(608) 297-3941

- The SBA's many business assistance programs are available through the Madison District Office.

State Bar of Wisconsin Business Assistance Program

5302 E Park Blvd, Madison, WI 53718
(608) 250-6006

www.wisbar.org/bar/pbbap.htm

- Provides small and emerging businesses with up to two hours of counseling services from a business lawyer at no cost.

Wisconsin Business Development Finance Corporation

2905 Universal St, Ste 230, PO Box 3178, Oshkosh, WI 54903
(920) 920-231-5570

www.wbd.org

- Works with the SBA and private-sector lenders to provide financing to small businesses through SBA 504 financing.

Wisconsin Department of Administration

Bureau of Procurement
101 E Wilson St, 6th Flr, PO Box 7867, Madison, WI 53708
(608) 266-2605

vendornet.state.wi.us/vendornet/vguide/index.asp

- Provides information on state government purchasing and procurement procedures and assistance with bidding.

Wisconsin Department of Commerce

Northeast Wisconsin Technical College
2740 W Mason St, Bldg C, Rm C232, Green Bay, WI 54303
(920) 498-6302

www.commerce.state.wi.us

- Commerce has a broad range of financial assistance programs to help businesses undertake economic development.

Business Development Assistance Center

201 W Washington Av, PO Box 7970, Madison, WI 53707
(800) HELPBUS(iness) or (800) 435-7287

- Provides managerial assistance to small businesses, particularly first-time entrepreneurs. The office furnishes information on government regulations and financing alternatives, and refers businesses to appropriate resources.

International Division Consultant Brad Schneider

Oshkosh Chamber of Commerce
120 Jackson St, Oshkosh, WI 54901
(920) 303-9353

- Assists in assessing product demand in foreign markets, helps businesses plan entry into international markets, and connects businesses to potential customers, distributors, or partners, as well as support service providers.

Wisconsin Department of Financial Institutions

Corporation Section
345 W Washington Av, 3rd Flr, PO Box 7846, Madison, WI 53707
(608) 261-7577

www.wdfi.org/corporations

- The filing office for the organizational instruments to create

corporations, limited partnerships, limited liability partnerships, and limited liability companies, as well as documents to amend those charters.

Securities Division

345 W Washington Av, 4th Flr, PO Box 1768, Madison, WI 53701
(608) 266-1064

www.wdfi.org/securities

- Regulates the offer and sale of securities, franchise investment offerings, and corporate takeovers. It provides assistance in understanding and complying with the Wisconsin Uniform Securities Law and gathering information regarding franchise opportunities.

Wisconsin Department of Revenue

Income, Sales, and Excise Tax Division

265 W Northland Av, Appleton, WI 54911
(920) 832-2727

www.dor.state.wi.us

- Provides forms, publications, and answers about Wisconsin taxes (income, sales, and use taxes, etc.).

Compliance Bureau

PO Box 8906, Madison, WI 53708
(608) 266-2276

- Business tax registration, sales tax, seller's permit, consumer use tax permit, withholding tax ID number, etc.

Bureau of Manufacturing and Utility Assessment

200 N Jefferson St, Ste 626, Green Bay, WI 54301
(920) 448-5191

- Tax assessment/exemption information for manufacturers.

Wisconsin Department of Workforce Development

Division of Worker's Compensation

PO Box 7901, Madison, WI 53707
(608) 266-1340 or (608) 266-2041 (to order publications)

www.dwd.state.wi.us/wc/default.htm

- Administers programs to make sure injured workers receive required benefits; encourage rehabilitation and re-employment for injured workers and promote the reduction of work-related injuries, illnesses, and deaths.

Equal Rights Division

201 E Washington Av, PO Box 8928, Madison, WI 53708
(608) 266-6860

www.dwd.state.wi.us/er

- Enforces state laws that protect citizens from discrimination in employment, housing, public accommodations, family and medical leave and the labor laws regarding wages, hours, and conditions of work.

Division of Unemployment Insurance

PO Box 7942, Madison, WI 53707
(608) 261-6700

www.dwd.state.wi.us/ui

- Administers programs to collect employer taxes, pays benefits to unemployed workers, resolves benefit claims and employer tax issues, detects welfare and unemployment insurance fraud, and collects unemployment insurance and welfare overpayments.

Center for Innovation and Development

UW-Stout
278 Jarvis Hall, Menomonie, WI 54751
(715) 232-1457

- Provides a broad range of interaction to businesses through assistance from UW-Stout's technical faculty and staff, access to

A PUBLIC/PRIVATE COLLABORATION

the University's facilities and programs, including product engineering and design, prototype development, product evaluation, technical training, management, processing, materials, automation, and other areas.

Wisconsin Housing and Economic Development Authority

PO Box 1728, Madison, WI 53701
(800) 334-6873 or (608) 266-7884
www.wheda.com

- Offers loans and loan guarantees for small business and agricultural development projects.

Wisconsin Innovation Service Center

UW-Whitewater
402 McCutchan Hall, Whitewater, WI 53190
(262) 472-1365
academics.uww.edu/business/innovate/index.html

- Helps inventors and entrepreneurs to determine the potential for commercial success of inventions and new product ideas and to understand the commercialization process.

Wisconsin Institute of Certified Public Accountants

PO Box 1010, Brookfield, WI 53008
(800) 772-6939
www.wicpa.org

- Offers advice and information on selecting and working with a CPA.

Wisconsin Manufacturing Extension Partnership

2601 Crossroads Dr, Ste 145, Madison, WI 53718
1-877-800-2085
www.wmep.org

- WMEP is a technical and business resource that helps manufacturers be successful through modern tools and strategies such as lean manufacturing, strategic repositioning, value chain management, quality and ISO, job shop improvements, etc.

Wisconsin Secretary of State

30 W Mifflin St, 10th Flr, PO Box 7848, Madison, WI 53707
(608) 266-5503 or (608) 266-5653 (trademark & trade name registration)
www.state.wi.us/agencies/sos

- Administers a variety of responsibilities in state government, including registering trade names and trademarks.

Wisconsin TechSearch

Kurt F. Wendt Library
215 N Randall Av, Madison, WI 53706
(608) 262-5913
www.wisc.edu/wendt/wts/index.html

- Offers document delivery and reference services to business and industry. On-line literature, patent, and trademark services are available.