

Empowering

Leadership

Manitowoc County
Business Summit

Tuesday, October 21, 2008

Co-hosted by the
The Economic Development
Corporation of Manitowoc County
and The Chamber of Manitowoc
County

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Business Summit: Be There!

You work hard to make your business a success. Join us at **The Holiday Inn, Manitowoc**, for a day of learning, connecting, and immersing yourself in new information and proven solutions. The 2008 Business Summit promises to bring it all together for you in one compact day.

Option 1: Everything for \$80! Includes lunch with keynote speaker, your choice of two workshops, Chef's Best Reception and the Business Showcase Exhibit Hall.

Option 2: Lunch & Workshops \$65. Includes lunch with keynote speaker, your choice of two workshops & the Business Showcase Exhibit Hall.

Option 3: Reception \$25. Includes Chef's Best Reception and the Business Showcase Exhibit Hall.

Workshops include:

- I. **Your Company's Green Revolution**
Paul Linzmeyer
- II. **Informal Leadership-Deal or No Deal**
Pat Kaldor
- III. **Workplace Leadership-Developing and Maintaining a Motivated Workforce**
Brigadier General (retired) Kerry G. Denson
- IV. **Leading Through Change and Example**
Neal Verfuert

Schedule of Events

Registration-Exhibit Hall Open	11:30—12:00 p.m.
Luncheon with Keynote Speaker Thomas O'Rourke	12:00—1:30 p.m.
Exhibit Hall Open	1:30—2:00 p.m.
Workshops I & II	2:00—3:15 p.m.
Exhibit Hall Open	3:15—3:45 p.m.
Workshops III & IV	3:45—5:00 p.m.
Chef's Best Reception	5:00—7:00 p.m.

"Effective Succession Management: The Future is Now"



The Chamber of Manitowoc County and the Economic Development Corporation of Manitowoc County are pleased to announce the keynote speaker for the 2008 Business Summit-Empowering Leadership. **Thomas O'Rourke**, is a partner at Virchow Krause & Company, LLP and leads the Human Capital Services practice for the firm. With close to 20 years experience in this field, Tom is a frequent speaker at local and national conferences including the American Society for Training and Development, The Association of Internal Management Consultants, and the International Quality and Productivity Center to name a few. Tom is also the co-author of a published three-volume casebook series on business ethics entitled "Ethical Dilemmas in Business". Ethical Dilemmas in Marketing", and "Ethical Dilemmas in Accounting".

A special thank you to the following companies who have come forward to support the Summit: Title Sponsors: Investors Community Bank and the Herald Times Reporter. Gold Sponsors: The Manitowoc Company, Wisconsin Public Service, Aurora Health Care and Lakeshore Technical College. Sponsorship opportunities are still available. For more information and to register please contact Heidi at hsoodsma@chambermanitowoccounty.org.

Sponsorships & exhibit booths still available!

Register by October 17th at 920-684-5575 or 920-482-0540!

Business Summit Registration

Return registration form to Chamber of Manitowoc County, PO Box 903, Manitowoc, WI 54221-0903, fax 920-684-1915 or call 920-684-5575. All registrations must be received prior to October 17, 2008.

One registration included with booth!

Choose Between Workshops I or II 2:00-3:15

I. **Your Company's Green Revolution**
Paul Linzmeyer - Ecolution, Inc.
Green Management Solutions

II. **Informal Leadership: Deal or No Deal**
Pat Kaldor - Felician Village

AND

Choose Between Workshops III or IV 3:45-5:00

III. **Workplace Leadership-Developing and Maintaining a Motivated Workforce**
Brigadier General (retired) Kerry G. Denson

IV. **Leading Through Change and Example**
Neal Verfuert - Orion Energy Systems

Business Organization: _____

Name & Title _____

Address, City, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Circle: Credit Card Invoice Check Enclosed

Name on Credit Card: _____ Circle: Visa MasterCard

Credit Card Number: _____

Signature: _____ Credit Card billing zip: _____