

EDC | *Entrepreneurs'* EDGE

This 10-session course is designed for people who want to start a business and need the skills to determine the feasibility of their business concept. Participants will develop a business plan and learn the following:

- What it takes to be a successful entrepreneur
- How to understand and get your financials in order
- How and where to get funding for your business
- How to research and market your business

WHEN: WEDNESDAYS | September 15, 2010 through November 17, 2010 from 6:00 - 9:00 p.m.

WHERE: Meetings will be at the Economic Development Corporation of Manitowoc County 202 N. Eighth St., Ste. 101, Manitowoc, WI 54221

COST & BENEFITS

A fee of \$400.00 includes the following benefits:

- Leadership and training from Terry Burbey, an experienced and knowledgeable instructor and former small business owner
- Entrepreneur's reference book and materials
- Upon opening a business, a free 6-month charter membership to The Chamber of Manitowoc County, Inc.
- Continuing education credits at Lakeshore Technical College
- Advice from business professionals (attorney, marketer, insurance agent, accountant, banker, entrepreneur)
- Expert personalized coaching from business counselors

REGISTER HERE or call the Economic Development Corporation of Manitowoc County office at (920) 482-0540. Fill out the form below and mail along with payment to EDCMC, PO Box 813, Manitowoc, WI 54221-0813, or register online at www.edcmc.org. **Registrations will be accepted through Wednesday, September 8th, 2010. ***

Entrepreneur Name (first,middle, last) & Business Partner Name (first, middle, last)

Business Name or Proposed Name

Address City State Zip Code

Phone Email

Credit Card Expiration Date CSC

Address City State Zip Code

Phone Email

FEE CALCULATION

\$400/Person

X ___ # of people*

= \$ _____

* You may register yourself plus one (1) business partner for \$400.00.

