

EDC Technical Services

Existing Business Development

- Workforce retention
- Expansion planning
- Business assessments & planning
- Financial structuring
- Regulatory assistance

Entrepreneurial Assistance

- Start-up assessments
- Business Planning
- Locating financing
- Site selection

Community Initiatives

- Economic development training
- Business retention programs
- Economic impact assessments
- Infrastructure development

Workforce Initiatives

- Education & training programs

Business Attraction and Recruitment

- Site & building development
- Demographic & regulatory data

All of the technical services provided by the EDC are confidential and free of charge. In addition to the services listed above, the EDC also holds classes and workshops, some which may require a small fee. For more information regarding our services or educational programs, please contact the EDC at 920.482.0540.



Revolving Loan Funds

City of Manitowoc RLF

The City of Manitowoc has two Revolving Loan Fund programs, the Downtown RLF and the Industrial RLF. In addition to projects funded directly through the City's RLF programs, Manitowoc's business loan portfolio includes state and economic development grants that support six additional businesses.

City of Two Rivers RLF

Two Rivers offers competitive financing to help companies fund new or expansion projects. The City's RLF has helped more than 25 companies expand operations and create jobs in Two Rivers. The City collects an estimated \$300,000 to \$450,000 in loan payments each year, which is then used to support other growing businesses.

Manitowoc County RLF

The Manitowoc County RLF will typically make smaller loans from \$25,000 to \$150,000. Any business or industry located in Manitowoc County, including start-ups, or any business or industry moving to Manitowoc County may apply for these funds.

Please contact the EDC for more information.

Economic Development Corporation

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Educational Programs and Technical Services

EDC Partnership Programs

Lakeshore Entrepreneurs & Inventors Network

Are you an inventor or entrepreneur? Inventors, Entrepreneurs, Students, Startups, Business Owners, and All Interested Parties are invited to attend LEIN programming. Gain valuable contacts. Learn skills and techniques to bring ideas to market and grow your business. Meetings are FREE and held at the Lakeshore Technical College on scheduled Monday evenings from 6 to 8pm.

For more information contact:

Kristin Abell, Business Solutions Director

920.693.1658

Kristin.abell@gotoltc.edu

Lakeshore International Networking & Knowledge exchange (LINKe)

A group of professionals who assist in the promotion and education of International Trade activities.

Members are small to large manufacturers and service providers in Sheboygan, Manitowoc, and Calumet Counties. Meetings are low cost and held at Lakeshore Technical College on scheduled Tuesday evenings from 4 to 6pm. Topics are related to importing and exporting. The committee strives to provide topics which are relevant and timely to the businesses within our tri-county region. On occasion, half and full day seminars are offered.

For more information contact:

Rebekah Kubista, Global Education Coordinator

920.693.1651

Rebekah.kubista@gotoltc.edu

Programs for Entrepreneurs and Existing Business Development

Business Building Blocks

Starting Your Own Business?

- Discover what qualities are needed to be a successful entrepreneur
- Determine if you have an idea that will work
- Understand the first steps you need to take to start a business
- Learn about local resources that can help you

There is no cost to attend, but registration is required.

For more information or to register contact:

Melissa Franz, Administrative Professional

920.482.0540

melissa@edcmc.org

Entrepreneurial Boot Camp

Boot Camp is an intensive learning program designed to train potential entrepreneurs. Classes are held from 5 to 7:30pm for 4 evenings.

Boot Camp Aims to:

- Educate participants in the basic skills necessary to start a business
- Develop the entrepreneurial spirit
- Create a network of new business owners
- Provide support services of venture capital, business operation & planning as well as marketing

A fee of \$99 for up to two participants developing the same plan.

For more information contact:

Melissa Franz, Administrative Professional

920.482.0540

melissa@edcmc.org

Planning For Your Business

Are you thinking about starting a business? Does your business need an overhaul? Are you evaluating a new product or service?

This course addresses these questions from the viewpoint of an entrepreneur who wants to start or grow their business. You will develop a business plan and gain understanding of all the important aspects of running a successful business. Classes are held from 6 to 8:30pm for 8 weeks.

You will learn how to:

- Determine the feasibility of a new business concept
- Understand and get your financials in order
- Identify potential sources of funding
- Research and market your business

A fee of \$350 includes the following benefits:

- Registration for yourself and one business partner (one book)
- Entrepreneur's reference book and materials
- Instruction, mentoring and real world knowledge from experienced business professionals

It's been proven that the entrepreneur who plans is the entrepreneur who succeeds.

For more information contact:

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920.482.0540

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